*Resume*

**Name: Santanu Purkait.**

**Career Objective:** To workfor an organization where I will utilize my skill and knowledge in the area of MARKETING & FINANCE and add some value to the organization, with my professional prospect.

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| Education | | | | |
| **Year** | **Institute** | **Degree** | **Intended Major** | **Marks/Grade** |
| 2012 -2014 | GLOBSYN BUSINESS SCHOOL | PGDM | MARKETING & FINANCE | 5.26CGPA |
| 2012 | SETH ANANDARAM JAIPURIA COLLEGE | B.COM (HONS.) | ACCOUNTS | 50.5% |
| 2009 | SRI RAMKRISHNA SIKSHALAYA, HOWRAH | 12th  WBCHSE | ACCOUNTS | 78.5% |
| 2007 | SRI RAMKRISHNA SIKSHALAYA, HOWRAH | 10Th  WBCSE |  | 67% |

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| * Summer internship project: |
| * **Name of the company:** BSIS Management Consulting Pvt. Ltd * **Designation:** Market development officer (trainee) * **Period of internship:** 22tof April,13 to 3th of July, 13. * **Key deliverables:** * Specializes in the entire range of ISO management system certification standards. * company formation, * Trademark, copyright, |

**Experience-**

**I.12 month, as a BDR**

**Company:** HBL GLOBAL Pvt. Ltd, associate company of HDFC Bank Ltd

II.14 **months as sales officer**

**Company: Rohit rasayan pvt ltd**

**Projects done during PGPM**

* **MARKETING: What is the present market condition of Bajaj pulsar**
* **BRM:** ( **NEW PRODUCT/SERVICE DEVELO/PMENT)**

**Computer Proficiency -** Microsoft word,Microsoft Excel, Microsoft Power Point.

**Extracurricular Activities**

* Certificate holder from Bangiya sngeet parishad in panting.
* Participated in various debates, cricket and football tournaments in school
* Certificate holder from AIMA Quiz compete/tion.

**Personal Details**

Father’s name: Jaydeb Purkait

Mather’s name: Alpana Purkait

Date of Birth - 12th Oct, 1989

Home Town - Ichapur canel side purbapara Howrah711104

Languages Known - English, Hindi, Bengali

**Mail Id: san.purkait3gmail.com**

**Santanu.pgdm2ncglobsynbschool.com**

Mobile no. 8981486552

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| **Project Brief** |
| * **MARKETING: What is the present market condition of Bajaj pulsar** .what are the other competitor of Bajaj pulsar? And find out Bajaj pulsar is no.1 his segment or not.   **BRM:** ( **NEW PRODUCT/SERVICE DEVELOPMENT)** Built an organization which will operate in all houses in Kolkata as a medium. We will deliver all daily needed things, house hold things & A to Y all commodities within a short time by only phone call, e-mail or SMS. They can also contact to our website. We will take a percentage of customer's purchase as our profit. so I go for the research on this topic. |

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**SANTANU PURKAIT. Date**